Primary Care First
Foster Independence. Reward Outcomes.

Attribution and Payment
Office Hours Session
Beneficiary Attribution
What is Beneficiary Attribution?

- Primary Care First (PCF) is a practice-wide transformation effort
- **Attribution** is a tool used to determine which primary care practice has primary responsibility for managing a beneficiary’s care and assign the beneficiary to that practice
- CMS attributes **Medicare fee-for-service (FFS)** beneficiaries to practices to:
  - Estimate the number of beneficiaries they are accountable for under PCF
  - Determine their average **practice risk group**
  - Calculate their **PCF payment**
- Other payers may approach attribution differently

**Note:** Attribution lists will be available on the **PCF Practice Portal** under the “Payment and Attribution” tab. A preliminary estimate of your practice’s number of attributed beneficiaries based on historical data is included in your acceptance letter.
Beneficiary Attribution Is Performed Quarterly Through A Two-Step Process

1 Voluntary Alignment

Beneficiaries attest to their choice of a primary care practitioner on MyMedicare.gov

1 Beneficiary accesses MyMedicare.gov

2 Beneficiary selects a practitioner (voluntary alignment)

3 Beneficiary with eligible attestation is attributed to selected practitioner

Voluntary alignment supersedes claims-based attribution

2 Claims-Based Attribution

If a beneficiary did not select a practitioner on MyMedicare.gov, the beneficiary can be attributed to a practice based on an examination of claims from previous 24 months

1 CMS reviews practitioners on roster

2 CMS examines claims from performance “lookback” period and each quarter thereafter

3 Prospective attribution of beneficiaries with eligible visits to PCF providers

4 CMS applies claims-based attribution rules to assign beneficiaries

Note: Since this is a retrospective process, it may take several quarters before changes in the provider that a beneficiary sees will result in a change in beneficiary attribution.
What is Voluntary Alignment?

Voluntary alignment is the process that lets Medicare FFS beneficiaries select, or “voluntarily align” with, a primary clinician.

- Medicare FFS beneficiaries log into MyMedicare.gov and choose their primary clinician, the health care provider they believe is responsible for coordinating their overall care
- CMS will use the eligible beneficiary's selection of a primary clinician on MyMedicare.gov to take priority over the claims-based assignment methodology

What is Claims-Based Attribution?

If a beneficiary is not attributed by voluntary alignment, CMS will apply the following **claims-based attribution** steps to assign beneficiaries to Primary Care First practices:

- **PCF Practitioner**: Review practitioners on practices’ rosters
- **Lookback**: Examine claims from lookback period
- **Beneficiary Visits**: Identify beneficiaries who received visits from PCF practitioners
- **Assign Beneficiary**: Apply Chronic Care Management (CCM), Annual Wellness Visit (AWV)/Welcome to Medicare Visit (WMV), and plurality rules to assign beneficiaries to practices
- **Overlaps Check**: Ensure beneficiaries are only in one CMS shared savings–like initiative, such as the Direct Contracting model

In the next several slides, we’ll review each of these steps in greater detail.
PrimaryCareFirstCenterforMedicare&MedicaidInnovation

Review Practitioner Roster

Beneficiaries are attributed based on primary care services provided by primary care practitioners.

Primary Care First practitioners must be on the Practitioner Roster:
- Add practitioners via the PCF Practice Portal
- CMS vets your additions (e.g., practitioner specialty)

Eligible practitioners must have one of the following specialties:
- Family medicine
- General medicine
- Geriatric medicine
- Internal medicine
- Hospice and palliative medicine
Examine Claims from Lookback Period

Performed Quarterly

2021 Q1 is the first quarter of attribution

Based on Historical Period

For 2021 Q1 payment, the lookback period is 2018 Q4 to 2020 Q3

Note: Because this is a retrospective process, it may take several quarters before beneficiary attribution is affected by changes in the beneficiary’s service use.
Assign Beneficiary to Practice By Prioritizing Primary Care Visits

**CCM-Related**
First step: determine which practitioner has the most-recent primary care visit using **CCM-related services**

**AWVs or WMVs**
Second step: identify beneficiaries with **Annual Wellness Visits** or **Welcome to Medicare Visits**

**Plurality**
Third step: attribute to the PCF Practice* or non-PCF practitioner who provided the **plurality of eligible primary care visits**

*PCF Practice refers to a PCF Only Practice or the PCF Component of a Hybrid Practice.
Professional Population Based Payment (PBP)
Primary Care First Model Payments Include Two Major Components

Total Primary Care First Model Payments

Total Primary Care Payment + Performance-Based Adjustment

Professional Population-Based Payment (PBP) + Flat Visit Fee (FVF)

2020 Policy Update: Due to the Coronavirus Disease 2019 (COVID-19) public health emergency, the first Performance-Based Adjustment (PBA) is delayed by three quarters and will be paid to practices in Q2 2022. More information is included in the Primary Care First Payment and Attribution Methodologies Paper.
Primary Care First Center for Medicare & Medicaid Innovation

CMS-Hierarchical Condition Category (HCC) Risk Score Model

Predicts healthcare expenditures of a population

Based on demographic characteristics and medical diagnoses

Assigns a score to each beneficiary:

Score = predicted expenditures divided by population average

Ex: 1.2 score → predicted expenditures are 20% higher than average health expenditures for the Medicare population

Risk scores can be used to modify payments to reflect expected costs for that population

For more information on the CMS-HCC model, please refer to Appendix C of the Payment Methodology Paper, or visit: [https://www.cms.gov/Medicare/Health-Plans/MedicareAdvtnSpecRateStats/Announcements-and-Documents.html](https://www.cms.gov/Medicare/Health-Plans/MedicareAdvtnSpecRateStats/Announcements-and-Documents.html)
Practice Risk Group Assignment

Step 1
Normalized risk score for each attributed beneficiary calculated using 4 quarters of data from previous year.

Step 2
Practice’s average beneficiary risk score calculated.

Step 3
Practice assigned to risk group and associated PBP amount.

Example PCF practice panel

| Individual Beneficiary Risk Scores: | 0.9 | 1.8 | 1.2 | 1.7 |

Average risk score: 1.4

<table>
<thead>
<tr>
<th>Average Risk Score</th>
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</thead>
<tbody>
<tr>
<td>Group 1</td>
</tr>
<tr>
<td>Group 2</td>
</tr>
<tr>
<td>Group 3</td>
</tr>
<tr>
<td>Group 4</td>
</tr>
</tbody>
</table>

Practice assigned to risk group 2.
How Do Beneficiary Risk Scores Determine PBP Amounts?

Base PBP PBPM amount for Practice Risk Groups before adjustments

<table>
<thead>
<tr>
<th>Group</th>
<th>CMS-HCC Practice Average Risk Score</th>
</tr>
</thead>
<tbody>
<tr>
<td>Group 1</td>
<td>1.2</td>
</tr>
<tr>
<td>Group 2</td>
<td>1.5</td>
</tr>
<tr>
<td>Group 3</td>
<td>2.0</td>
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</tbody>
</table>

Increasing Patient Need

Note: CMS reserves the right to update these payment amounts in future years to ensure they are consistent with average Medicare Fee-for-Service (FFS) revenue, as well as the right to update based on changes to the Medicare Physician Fee Schedule (PFS).
Primary Care Services Included in the Professional PBP

The PBP is a **quarterly** and **prospective** payment that covers the following services:

<table>
<thead>
<tr>
<th>Service</th>
<th>HCPCS Codes</th>
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<tbody>
<tr>
<td>Office/outpatient evaluation &amp; management (E&amp;M) services</td>
<td>99201–99205, 99211–99215, GPC1X*</td>
</tr>
<tr>
<td>Prolonged E&amp;M</td>
<td>99354, 99355, 99XXX*</td>
</tr>
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<td>Transitional care management services</td>
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<tr>
<td>Home care/domiciliary care E&amp;M</td>
<td>99324–99328, 99334–99337, 99339–99345, 99347–99350</td>
</tr>
<tr>
<td>Advance care planning</td>
<td>99497, 99498</td>
</tr>
<tr>
<td>Welcome to Medicare (WMV) and Annual Wellness Visits (AWV)</td>
<td>G0402, G0438, G0439</td>
</tr>
<tr>
<td>Chronic care management (CCM) services</td>
<td>99487, 99489–99491</td>
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**Note:** Prohibited CCM codes: 99339, 99340, 99487, 99489, 99490, 99491, GPC1x, and 99xxx. *GPC1x and 99xxx codes will be updated once the 2021 PFS is finalized.*
Adjustments to the Professional PBP

The professional PBP will be subject to the following adjustments:

- Geographic adjustment
- Leakage adjustment
- Performance-based adjustment (PBA)
- Merit Based Incentive Payment System (MIPS) adjustment
- Retrospective debits*
- 2% Medicare sequestrations

*Some beneficiaries become ineligible before or during the quarter. To account for this, in each quarterly payment cycle, CMS determines whether any beneficiaries lost eligibility during any prior quarters and computes a deduction from the upcoming quarter’s payment to reflect previous overpayments.
Leakage Adjustment Calculation

The Professional PBP will be adjusted to account for “leakage,” or the percent of qualifying primary care services furnished outside of the PCF practice. The calculation is performed annually and is as follows:

\[
\text{Leakage Adjustment}^* = \frac{\text{Number of qualifying primary care services for attributed beneficiaries outside PCF practice}}{\text{Total number of qualifying primary care services that these beneficiaries received from any practice}}
\]

The leakage adjustment is meant to incentivize sustained practitioner-patient relationships and active management of attributed beneficiaries to limit the need for beneficiaries to seek care from other primary care practices.

**Note:** The leakage rate calculation is based on a rolling one-year lookback period that ends three quarters before the payment quarter to which the leakage rate adjustment is applied, to allow for claims processing time.
Flat Visit Fee (FVF) and Claims-Based Payment
Primary Care First Model Payments Include Two Major Components

Total Primary Care First Model Payments

Total Primary Care Payment + Performance-Based Adjustment

Professional Population-Based Payment (PBP) + Flat Visit Fee (FVF)
A fixed, per visit payment for all FVF-eligible services, regardless of HCPCS code billed, intended to:

- Provide predictable payment for face-to-face patient care
- Supports face-to-face care

National FVF Base Rate in 2021 is:

$40.82

The FVF will be subject to:

- Geographic adjustment
- Performance-based adjustment (PBA)
- Merit Based Incentive Payment System (MIPS) adjustment
- 2% Medicare sequestration
What Primary Care Services Are Eligible for the FVF?

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Payments for Face-to-Face Visits

- **One FVF payment per day**, even if multiple FVF-eligible services are provided (e.g. office visit and AWV)
  - Additional FVF-eligible claim lines will be **“zero paid”**
  - **Note**: *This is not a claim denial; beneficiary coinsurance and deductible will apply to “zero paid” claim lines based on traditional Medicare fee-for-service (FFS) allowed amounts.*

- All other non-FVF eligible HCPCS codes for attributed beneficiaries are paid under traditional Medicare FFS
Chronic Care Management (CCM)-Related Services

Payment for CCM-related services is included in the professional PBP PBPM amounts for attributed beneficiaries.

Separate claims-based payment will **not** be paid for these services:
- Includes codes 99339, 99340, G0506, 99487, 99489, 99490, 99491, GPC1x and 99xxx*
- Claim lines with these services will be denied; attributed beneficiaries may **not** be billed for these services.

PCF providers may still provide and bill CCM-related services for non-attributed Medicare beneficiaries.

*GPC1X and 99XXX are new codes proposed for 2021 in the 2020 Medicare Physician Fee Schedule (PFS) rule. Final codes will be available prior to January 2021.
What Do Medicare Patients Pay Under Primary Care First?

For most patients, there will be no changes:

- Patient coinsurance and deductible are applied to all services billed based on Medicare PFS allowed amounts

- Coordination of Benefits (COB) with supplemental insurance does not change; supplemental insurers pay the same as under traditional Medicare FFS

**Exception:** Some practices may elect to offer the Cost Sharing Support Benefit Enhancement for eligible beneficiaries.
Summary of Claims-Based Payments

1. Most face-to-face office and home visits will be paid at the same FVF rate regardless of HCPCS code.

2. Some services will not be eligible for payment via claims, as they are covered under the professional PBP PBPM amounts.

NO changes to:
- How claims are submitted; no special codes or processes required
- Beneficiary payments
- All other non-FVF eligible services
- Claims for non-attributed beneficiaries
Overview of Quarterly Payment
Payment Distribution Timeline

Total Primary Care Payment

Professional PBP:
- Prospective, per-beneficiary per-month (PBPM) payment based on practice risk group
- Paid as a quarterly lump sum

FVF:
- Fixed payment for each face-to-face visit
- Paid through standard claims processing system

Performance-Based Adjustment

PBA will use a rolling lookback period that ends three months before the PBA payment quarter

Program Year

<table>
<thead>
<tr>
<th>2021</th>
<th>2022</th>
<th>2023</th>
</tr>
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<tbody>
<tr>
<td>Q4</td>
<td>Q1</td>
<td>Q2</td>
</tr>
<tr>
<td>Q3</td>
<td>Q4</td>
<td>Q1</td>
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- Last quarter of rolling AHU/TPCC performance period
- PBA applied to Total Primary Care Payment as a quarterly lump sum
First Month of the Payment Quarter

- The **Innovation Payment Contractor (IPC)** distributes payments to practices via electronic funds transfer (EFT).
- Payments are released the last week of the payment month.

**Approximate 2021 quarterly payment dates:** (similar dates expected in future years)

- **January 25 – February 1**
- **April 25 – May 2**
- **July 25 – August 1**
- **October 25 – November 7**
Reporting Payment to Practices

First Month of the Payment Quarter

- Payment and Attribution Summary Report for each practice is available for download on the **PCF Practice Portal**
- Each practice’s portal page also includes a user interface table with “Payment and Attribution” summary information
Note: Above resources are for Primary Care First practices. If beneficiaries have questions about the Primary Care First model or any other Medicare issues, they can call 1-800-MEDICARE or visit the MyMedicare.gov help page.