

American Medical Association (AMA)

Association Membership	<p>The AMA has 240,000 physician members and reaches a total of 750,000 physicians through its published journals and books, as well as through credentialing, licensing, insurance, and other professional services.</p>
Key Assets Promoting Practice Transformation	<p>The AMA offers the “Share, Listen, Learn,” (SL2) webinar series to deliver information and tools to its physician members. The AMA uses this series to share resources relevant to TCPi, foster conversation in the medical community, and provide topic-specific learning sessions. The series covers many critical topics in practice transformation, including team-based care, diabetes prevention, behavioral health integration, joy in medicine, medication management, and effects of health care payment models.</p> <p>AMA’s STEPS Forward program presents actionable, practical toolkits and customizable resources that physicians can use to successfully implement meaningful and transformative change in their practices. Core modules of the STEPS Forward program include topics like pre-visit planning, in-basket management, daily huddles, and rooming and discharge protocols.</p>
Bringing Transformation to Professional Sector	<p>AMA promotes practice transformation to its membership through the SL2 online seminar series. As of July 2019, participation in SL2 series webinars exceeds 5,000 attendees. Through the SL2 series, AMA has spread promising practices and learnings from TCPi and has highlighted primary and specialty care practices in TCPi that have had success in practice transformation.</p> <p>In addition, AMA has brought focused attention to the following priority areas:</p> <ul style="list-style-type: none">• <u>Increasing Joy in Medicine</u>. AMA provides education and tools that physicians can use to assess and improve Joy in Medicine in their practices.• <u>AMA Opioid Task Force</u>. The AMA Opioid Task Force promotes physician leadership in combatting the opioid epidemic. The Task Force prioritizes overdose prevention and treatment, as well as coordinating and amplifying best practices. The Task Force provides tools and resources that physicians can use to address the epidemic in their own practices.

<p>Supporting PTNs and Other Partners</p>	<p>AMA’s focus on supporting transformation of TCPi-enrolled practices revolves around elevating the collective capability and capacity of PTNs to lead enrolled practices through the phases of practice transformation. AMA offered resources such as the SL2 and STEPS Forward series and enhanced technical assistance to PTN staff on using these modules to accelerate the pace of transformation in their enrolled practices.</p> <p>AMA partnered with three PTNs to provide educational models and built relationships with two other PTNs to provide a train-the-trainer educational program on topics such as quality improvement, opioid safety, reducing unnecessary hospitalizations, hypertension and pre-diabetes control, team-based care, behavioral health integration, and articulating a story of success to payers. To date, AMA has reached 12,391 clinicians from 1,042 practices enrolled in TCPi through its educational programs.</p>
<p>Supporting Movement to Value-based Care</p>	<p>AMA prepares physicians to lead and succeed in a high-performing health care delivery and payment system that advances quality and cost objectives. AMA provides technical support to societies preparing submissions to the Physician-Focused APM Technical Advisory Committee (PTAC) and works in the value-based care space, which is ongoing, and of which APMs are a part. In addition, AMA provides technical guidance and development assistance to APMs by specialty society members of its federation. AMA also offers research and other resources on APMs to its members on topics such as unwinding existing arrangements and reviewing pay-for-performance contracts.</p> <p>In October 2018, AMA, in collaboration with RAND, released a study titled <i>Effects of Health Care Payment Models on Physician Practice in the United States</i> to examine the effects of APMs on physician practice, which it offers to the entire medical community. A follow-up study on Behavioral Health Integration is underway.</p>
<p>Promoting Exemplary Practice</p>	<p>AMA has also promoted stories of transformation through the <i>AMA Wire</i> and the AMA Morning Rounds newsletter, each of which reaches more than 300,000 subscribers, and through its annual meeting.</p>
<p>Web Resources</p>	<ul style="list-style-type: none"> • AMA Share, Listen, Learn Series • End the Opioid Epidemic website • Target: BP Blood Pressure Improvement Program • STEPS Forward: AMA’s Practice Improvement Strategies • Prevent Diabetes
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