

MIPCD State Summary: Connecticut

The Medicaid Incentives for the Prevention of Chronic Disease grant program, which will provide a total of \$85 million over five years, will test the effectiveness of providing incentives directly to Medicaid beneficiaries of all ages who participate in MIPCD prevention programs, and change their health risks and outcomes by adopting healthy behaviors. Awards are for a 5-year period, but are subject to annual renewal of funding. Grants must address at least one of the following prevention goals: tobacco cessation, controlling or reducing weight, lowering cholesterol, lowering blood pressure, and avoiding the onset of diabetes or in the case of a diabetic, improving the management of the condition.

State	Connecticut
Project Title	Incentives to Quit Smoking for Connecticut Medicaid Program (iQUIT)
Organization and Partners	<p>Grantee: Connecticut Department of Social Services</p> <p>Partners:</p> <ul style="list-style-type: none"> • Connecticut Department of Public Health • Department of Mental Health and Addiction Services • Adult and pediatric medical homes, obstetrics providers, local mental health authorities • Connecticut Hispanic Health Council (HHC) • Yale University
Condition	Smoking cessation
Target Population	Medicaid recipients who smoke, with a focus on pregnant women and mothers of newborns and people with serious mental illness.
Goals	Reduce smoking rates among the estimated 25-30 percent of Connecticut Medicaid recipients who currently smoke.
Activities	<p>Encouraged participation in iQuit services through medical homes, obstetrics providers, and local mental health authorities, including:</p> <ul style="list-style-type: none"> • Counseling • Access to a Quitline • Nicotine-replacement therapy (NRT) and other medications • Access to peer coaches <p>Free online training for providers on smoking cessation treatment and information on Medicaid coverage for smoking cessation services and iQuit program services.</p>
Recruitment Approach	<ul style="list-style-type: none"> • Routinely reaching out through Medicaid Administrative Service Organization responsible for administering member and provider support services. • Screening during health care and prenatal visits to identify smokers and encourage use of smoking cessation services. • Conducting outreach through brochures and posters.
Incentives	Incentives for counseling and using the Quitline range from \$5 to smokers for each counseling visit or call to the Quitline, to \$15 for a negative CO breathalyzer test and for attending five counseling sessions.

State	Connecticut
Evaluation Design	<p>Evaluation to examine the effect of incentives on smoking cessation rates, receipt of evidence-based smoking cessation treatments, health care utilization, cost savings, and cost-effectiveness of incentives. The project uses a phased in approach. For each incentive offered, eligible providers will be assigned randomly to offer the incentive 1 year earlier (treatment group) than the remaining providers (comparison group). Analysis will include:</p> <ul style="list-style-type: none">• Propensity score matching on patient characteristics to increase the similarity between intervention and comparison groups.• Power calculations to detect a difference in outcomes between smokers offered the incentive and smokers not offered the incentive.• Incremental cost effectiveness analyses to determine whether the additional costs of each incentive offered are worthwhile compared to other Medicaid-funded health care interventions.