



# Comprehensive Primary Care **Plus**

*America's Largest-Ever Multi-Payer  
Initiative to Improve Primary Care*



# Introducing CPC+

- 1) Overview and Eligibility Criteria
- 2) Care Delivery Transformation
- 3) Payment Innovations
- 4) Health IT Requirements
- 5) Data Feedback and Learning Support



**For more information and application toolkit materials:**

<https://innovation.cms.gov/initiatives/Comprehensive-Primary-Care-Plus>



# CPC+ a New Advanced Primary Care Medical Home Model

## CPC+ By the Numbers



**5**  
Years

Beginning January 2017,  
progress monitored quarterly



**2**  
Program Tracks

Based on practices'  
readiness for transformation



Up to **2,500**  
Practices Per Track

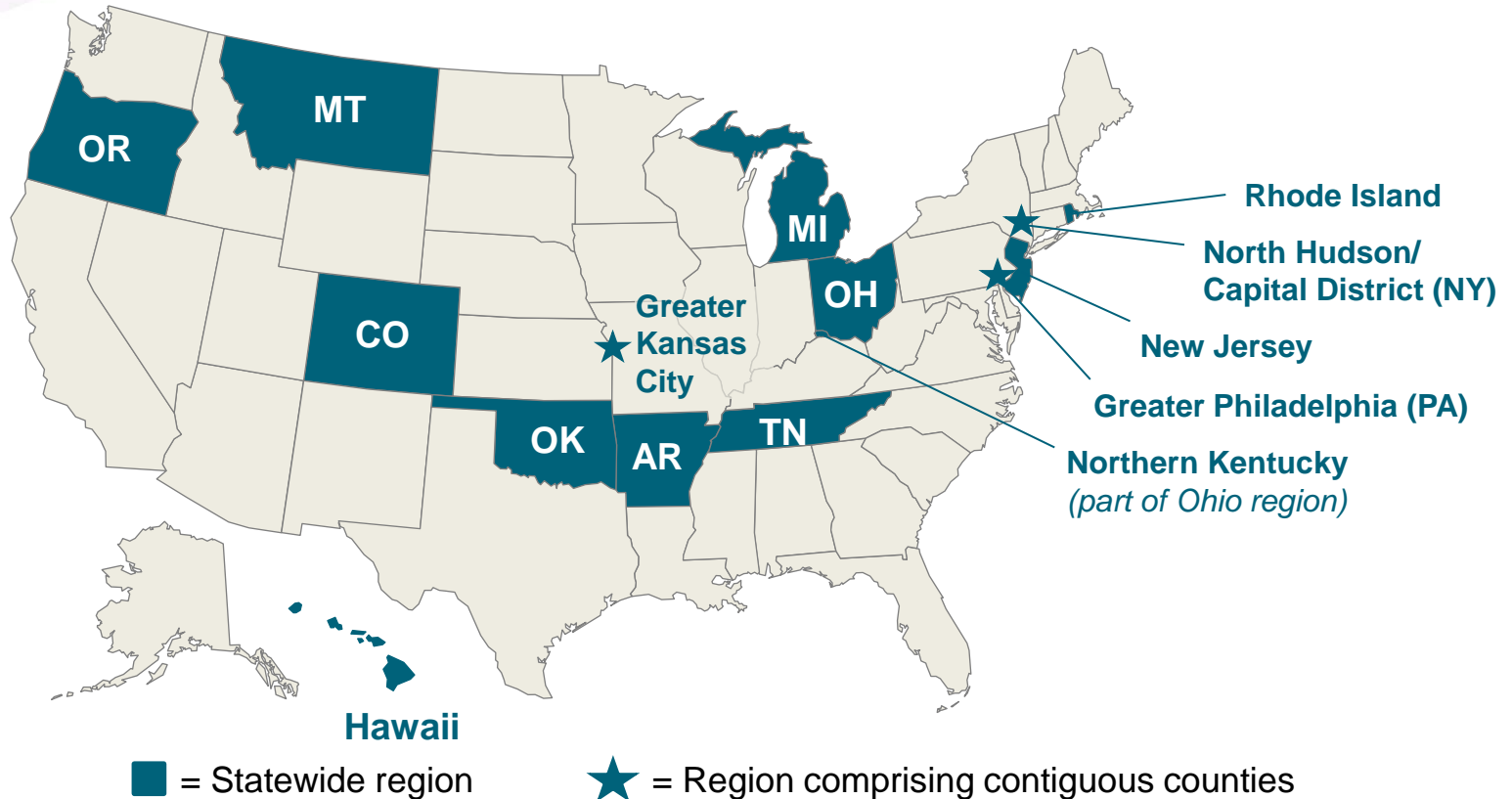
Dependent upon interest and  
eligibility



**Online Resource: CPC+ In Brief**

# CPC+ Offered in Fourteen Regions

Only Practices in Selected States/Counties May Apply

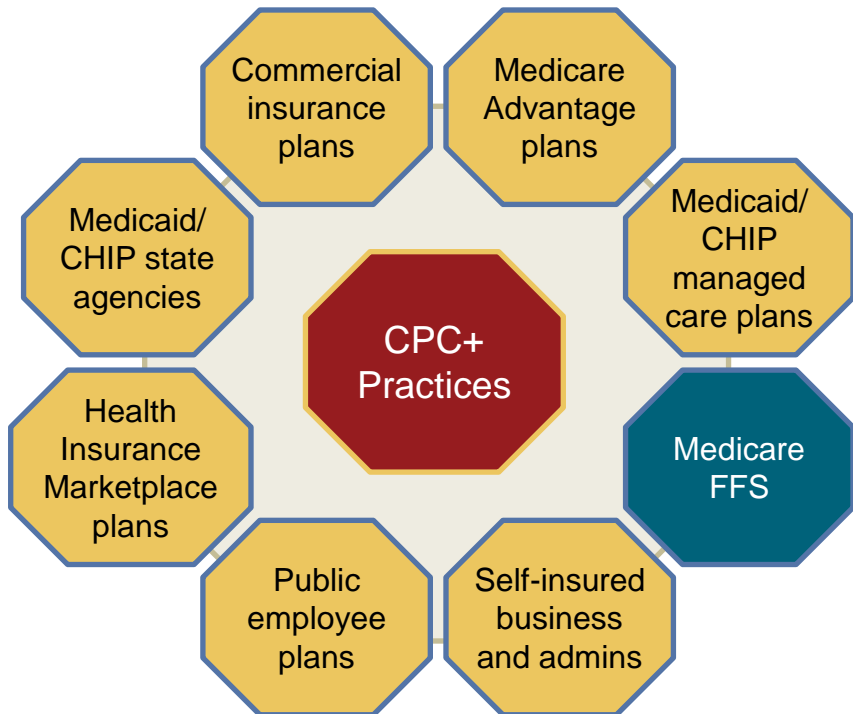


**Online Resource:** CPC+ Payer and Region List






# CPC+ Regions Selected Based on Multi-Payer Support

Partner Payers Aligned With But Not Identical to Medicare

## Payers Invited to Partner



## Required Payer Alignment

-  Enhanced, non-FFS support
-  Change in cash flow mechanism from fee-for-service to at least a partial alternative payment methodology for Track 2 practices
-  Performance-based incentive
-  Aligned quality and patient experience measures with Medicare FFS and other payers in the region
-  Practice- and member-level cost and utilization data at regular intervals



**Online Resource:** CPC+ Payer and Region List

# CPC+ Applicants Must Have Practice Transformation Experience

## Practice Eligibility Criteria

### Track 1

- Must have at least 150 attributed Medicare beneficiaries
- Must have support from CPC+ payer partners
- Must use CEHRT
- Existing care delivery activities must include:



Assigning patients to provider panel



Providing 24/7 access for patients



Supporting quality improvement activities



Developing and recording care plans



Following up with patients after ED or hospital discharge



Implementing a process to link patients to community-based resources

### Track 2

- Must apply with a letter of support from health IT vendor that outlines the vendor's commitment to support the practice in optimizing health IT.



*Track 2 applicants will indicate on their applications if they would like to join CPC+ in the event that CMS deems them eligible only for Track 1.*



**Online Resource:** CPC+ Practice Frequently Asked Questions

# Five Functions Guide CPC+ Care Delivery Transformation



**Access and  
Continuity**



**Care  
Management**



**Comprehensiveness  
and Coordination**



**Patient and Caregiver  
Engagement**



**Planned Care and  
Population Health**



**Online Resources:** Care Delivery Transformation Brief and Video

# CPC+ Practices Will Enhance Care Delivery Capabilities in 2017

Track 2 capabilities are inclusive of and build upon Track 1 requirements.

Requirements for

## Track 1

Requirements for

## Track 2

### Access and Continuity



Empanelment



24/7 patient access



Assigned care teams



Alternative to traditional office visits, e.g., e-visits, phone visits, group visits, home visits, alternate location visits, and/or expanded hours.

### Care Management



Risk stratified patient population



Short-term and targeted, proactive, relationship-based care management



ED visit and hospital follow-up



Two-step risk stratification process for all empanelled patients



Care plans for high-risk chronic disease patients



**Online Resources:** Care Delivery Transformation Brief, Video, and Practice Requirements  
**Upcoming Open Door Forums:** *Care Delivery Overview and Q&A*: Fri, Aug 12, 9:30-10:30am ET



# CPC+ Practices Will Enhance Care Delivery Capabilities in 2017

Requirements for

## Track 1

Requirements for

## Track 2

### Comprehensiveness and Coordination



Identification of high volume/cost specialists



Improved timeliness of notification and information transfer from EDs and hospitals



Behavioral health integration



Psychosocial needs assessment and inventory of resources and supports to meet psychosocial needs



Collaborative care agreements



Development of practice capability to meet needs of high-risk populations

### Patient and Caregiver Engagement



At least annual Patient and Family Advisory Council



Assessment of practice capabilities to support patient self-management



At least biannual Patient and Family Advisory Council



Patient self-management support for at least three high-risk conditions

### Planned Care and Population Health



At least quarterly review of payer utilization reports and practice eCQM data to inform improvement strategy



At least weekly care team review of all population health data

# Three Payment Innovations Support CPC+ Practice Transformation



	Care Management Fee (PBPM)	Performance-Based Incentive Payment (PBPM)	Payment Structure Redesign
Objective	<i>Support augmented staffing and training for delivering comprehensive primary care</i>	<i>Reward practice performance on utilization and quality of care</i>	<i>Reduce dependence on visit-based fee-for-service to offer flexibility in care setting</i>
Track 1	\$15 average	\$2.50 opportunity	N/A (Standard FFS)
Track 2	\$28 average; including \$100 to support patients with complex needs	\$4.00 opportunity	Reduced FFS with prospective "Comprehensive Primary Care Payment" (CPCP)



**Online Resources:** Payment Innovations Brief and Video

**Upcoming Open Door Forum:** *Financial Overview and Q&A*: Tues, Aug. 9, 2:30-3:30pm ET

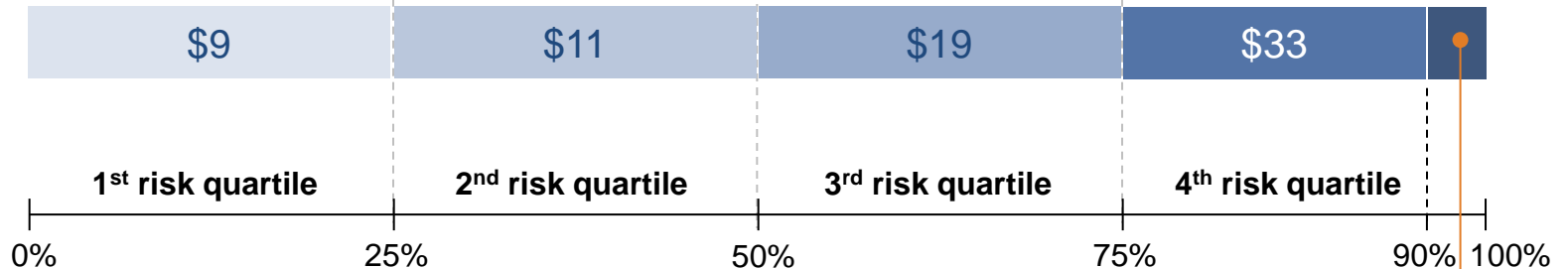
# PBPM Care Management Fees Determined by Patient Risk Levels

Payments Support Practice Capabilities to Better Manage Care

## Track 1: Four Risk Tiers (Average \$15)



## Track 2: Five Risk Tiers (Average \$28)



- Risk adjusted, PBPM (non-visit-based) payment
- Designed to augment staffing and training, according to specific needs of patient population
- No beneficiary cost sharing
- Risk tiers relative to regional population

### Complex Tier: \$100

Top 10% of risk or dementia diagnosis

# Opportunity to Earn Performance-Based Incentive Payments

Practices Will Keep Percentage of Upfront Payment

## Two Components of Incentive Payment



**Quality** and patient experience measures

- Examples: eCQMs, CAHPS
- Measured at practice level



**Utilization** measures that drive total cost of care

- Examples: inpatient admissions, ED visits
- Measured at practice level

	Track 1	Track 2
Quality (PBPM)	\$1.25	\$2.00
Utilization (PBPM)	\$1.25	\$2.00
Total (PBPM)	<b>\$2.50</b>	<b>\$4.00</b>

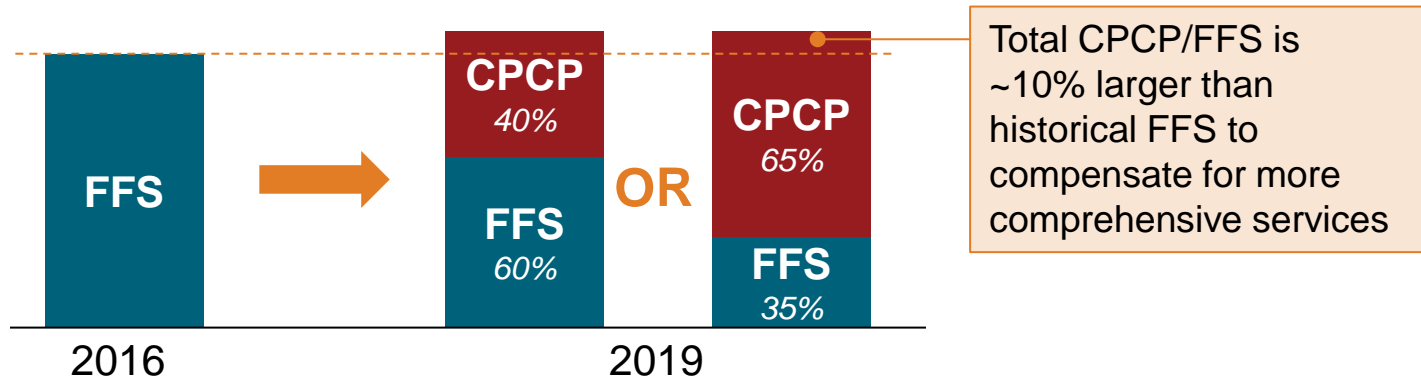


**Prospectively paid** PBPM incentive; **retrospectively reconciled** based on practice performance

# Track 2 Reimbursement Redesign Offers Flexibility in Care Delivery

Designed to Promote Population Health Beyond Office Visits

Hybrid of FFS and Upfront “Comprehensive Primary Care Payment” (CPCP) for Evaluation & Management



- Practices receive enhanced fees with roughly half of expected FFS payments upfront and subsequent FFS billings reduced by the prepaid amount
- CPCP reduces incentive to bring patients into the office for a visit but maintenance of some FFS allows for flexibility to treat patients in accordance with their preferences
- Practices select the pace at which they will progress towards one of two hybrid payment options (both roughly 50/50) by 2019



# Practices Will Use Advanced Health IT to Improve Patient Care

All Practices Must Adopt Certified EHR Technology

## General Requirements

- Adopt certified health IT modules which meet the definition of CEHRT according to the timeline and requirements finalized for use in CMS programs supporting certified EHR use (e.g. EHR Incentive Programs, proposed Quality Payment Program)
- Use 2015 Edition technology (may use 2014 Edition in 2017 only)

## Quality Reporting Requirements

- Adopt health IT certified to the (c)(1) – (c)(3) certification criteria for all eCQMs in the CPC+ measure set
- Use the latest annual measure update for the CPC+ measures
- Be able to filter eCQM data by practice site location and TIN/NPI beginning in 2017. Beginning in 2018, adopt 2015 Edition health IT certified to the criterion 45 CFR 170.315(c)(4) to filter eCQMs.

## Additional for Track 2

By January 1, 2019 (beginning of CPC+ PY3), adopt health IT certified to the 2015 Edition “Care Plan” criterion found at 45 CFR 170.315(b)(9) and the 2015 Edition “Social, Behavioral, and Psychosocial Data” criterion found at 45 CFR 170.315(a)(15)





# Many Opportunities for Learning, Collaboration, and Support



## CPC+ Practice Portal

Online tool for reporting, feedback, and assessment on practice progress



Web-based platform for CPC+ stakeholders to share ideas, resources, and strategies for practice transformation



## Aligned Data Feedback

Actionable data reports on attribution and cost, utilization, and quality at the practice and patient level from multiple payers

## Learning Opportunities



### National Learning Communities

- Cross-region collaboration
- National learning opportunities
- Annual Stakeholder Meeting



### Regional Learning Communities

- Virtual and in-person learning sessions
- Outreach and support for practice leads
- Leadership engagement
- Alignment with regional reform

# Affiliated Practices May Apply but Must Apply Independently



CMS encourages **all practices**, including those with the same owner or those in the same ACO, to apply to CPC+.



Every practice must submit a **separate application**; eligibility will be determined at the practice level.



CMS will accept affiliated practices (e.g., in a health system, ACO, etc.) as a group **to the extent possible**.



Affiliated practices (including practices in the same health system) may participate in **different tracks** of CPC+.



Up to 1,500 primary care practices participating in a Medicare Shared Savings Program **ACO may participate** in CPC+.



CPC+ practices must use **one billing TIN** for all primary care services. This TIN may be shared with other practices in a medical group or organization; CMS will identify specific CPC+ practitioners by their National Provider Identifier (NPI).



**Online Resource:** CPC+ Practice Frequently Asked Questions





# Practice Types Ineligible for CPC+

CPC+ is designed to test payment reform for traditional fee-for-service payment under the Medicare Physician Fee Schedule.

Therefore, the following practices are not eligible to apply:



## Pediatric Practices

CPC+ practices must include at least 150 eligible Medicare fee-for-service beneficiaries and pediatricians generally do not treat Medicare patients.



## Concierge Practices

Retainer fees usually replace traditional co-insurance under Medicare fee-for-service and/or conflict with CPC+ Care Management Fees.



## Rural Health Clinics

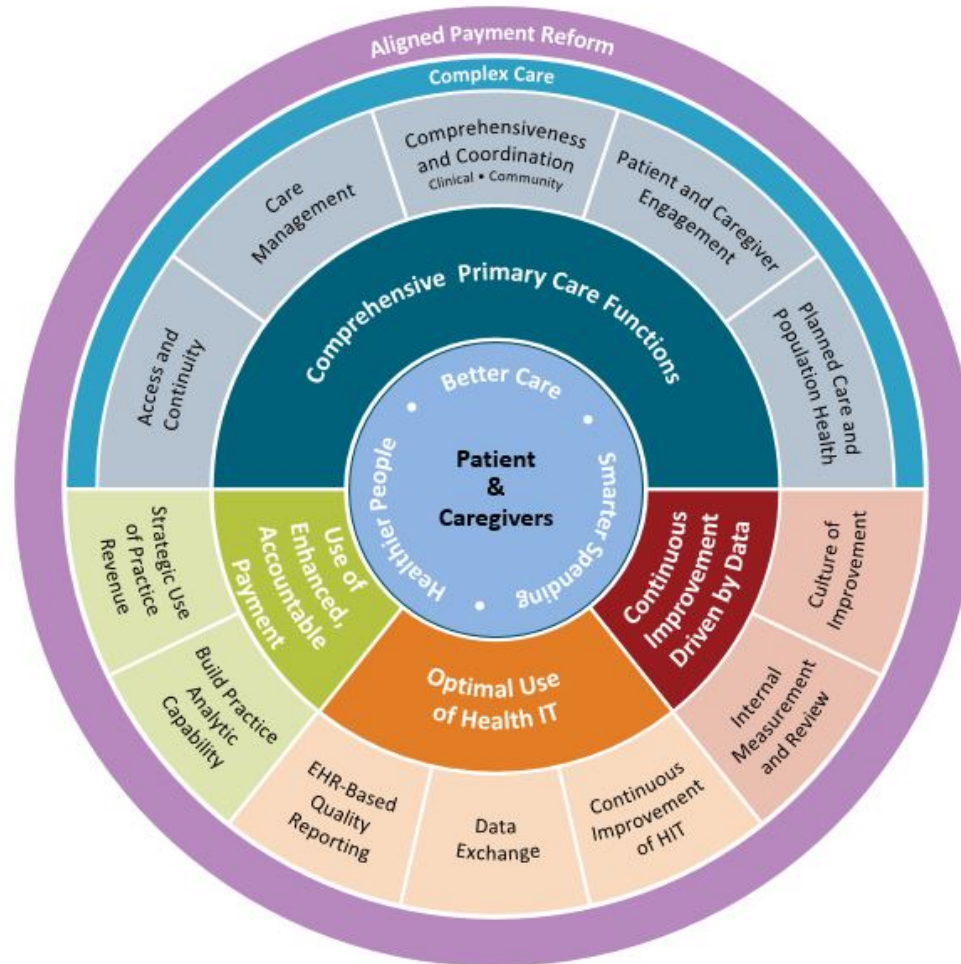
RHCs do not submit claims on a Medicare Physician/Supplier claim form and are not paid according to the Medicare Physician Fee Schedule for routine office visits.



## Federally Qualified Health Centers

FQHCs do not submit claims on a Medicare Physician/Supplier claim form and are not paid according to the Medicare Physician Fee Schedule for routine office visits.

# CPC+ Logic Model



# Interested in CPC+?

## Visit

[https://innovation.cms.gov/initiatives/  
Comprehensive-Primary-Care-Plus](https://innovation.cms.gov/initiatives/Comprehensive-Primary-Care-Plus)  
to learn more and apply.

**Practice Applications due September 15, 2016**

## Contact

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