

**WEBINAR SCRIPT:** State Innovation Models Initiative Round 2 Webinar: Model Test Proposal Format Requirements, the “Population Health Plan” Portion of the Model Test Proposal, and the Population Health Plan Deliverable of the Model Test Project Period

Slide	Script
1	<p>Good afternoon and thank you for joining us. My name is Leah Nash and I am a Program Analyst for the State Innovation Group within the Center for Medicare and Medicaid Innovation.</p> <p>I would like to review a few housekeeping items before we proceed:</p> <ul style="list-style-type: none"> <li>• All WebEx audience lines should be muted.</li> <li>• As a safeguard, please ensure that you mute your line to avoid background noise.</li> <li>• Please submit questions through the Q&amp;A pod on the left hand side of your adobe connect room screen. Questions received today will be addressed in the FAQ section of our website.</li> <li>• A PDF of the slides, a script and a recording of the audio portion of this webinar will be posted to our website shortly after the conclusion of the webinar.</li> </ul> <p>Today we will cover three key topics related to the State Innovation Models Initiative Round Two Model Test Project Proposal, as described in the Funding Opportunity Announcement published on May 22, 2014.</p> <p>The three topics to be covered today are: 1) the Model Test proposal format requirements, 2) the “Plan to Improve Population Health” portion of the Model Test Project Narrative and 3) the Population Health Plan deliverable of the Model Test project period.</p>
2	<p>More specifically, today’s webinar will briefly review the nine parts of the Model Test Project Narrative, application page limits, and format requirements. I will then discuss Part One of the Model Test Project Narrative, entitled “Plan for Improving Population Health.” Next, I’ll provide clarification regarding Appendix 1 of the SIM Round Two funding opportunity announcement, describe an expected deliverable of the Model Test project period and briefly touch on the origin and utility of the Core Population Health Metrics. I’ll conclude with describing potential technical assistance available in this area, additional resources, and important dates.</p>
3	<p>The Model Test Project Narrative Portion of the application package consists of nine parts, listed here on this slide: 1) Plan to Improve Population Health, 2) Health Care Delivery System Transformation Plan, 3) Payment and/or Service Delivery Model, 4) Leveraging Regulatory Authority, 5) Health Information Technology, 6) Stakeholder Engagement, 7) Quality Measure Alignment, 8) Monitoring and Evaluation Plan, and 9) Alignment with State and Federal Innovation.</p>
4	<p>The entire Project Narrative portion of the proposal (parts one through nine) may not exceed 29 double-spaced pages. Parts one through five of the Project Narrative are limited to a total of 18 double-spaced pages. Part six of the Project Narrative, entitled “Stakeholder Engagement Strategy,” is limited to three double-spaced pages. Part seven of the Project Narrative, Quality Measure Alignment, is limited to three double-spaced pages. Part eight of the Project Narrative, the Monitoring and Evaluation Plan, is limited to four double-spaced pages. Part nine of the Project Narrative, Alignment with State and Federal Innovation, is limited to one double-spaced page.</p>
5	<p>Model Test applications may not exceed 55 total pages. As you can see, this total includes four</p>

	<p>distinct sections, each with its own page limit and spacing requirements. As I've just mentioned, the Project Narrative section cannot exceed 29 double-spaced pages. The Budget Narrative must also be double-spaced and cannot exceed 12 pages. The Financial Analysis section may be single-spaced and cannot exceed four pages. Lastly, the Operational Plan may be single spaced and cannot exceed 10 pages.</p> <p>The 55-page limit includes all supporting materials, such as documentation relating to financial projections and profiles of payers and stakeholders. The 55-page limit does NOT include standard forms, the Project Abstract, the Governor's Letter of Endorsement, and attestations of support from payers and stakeholders.</p>
6	<p>Additional format requirements apply. Applicants must use 8.5 inch by 11 inch letter-size pages with one inch margins on all sides. All pages of the Project Narrative must be paginated in a single sequence. Font size must be 12-point with an average character density no greater than 14 characters per inch. The Project Abstract is restricted to a one-page summary, and it may be single-spaced.</p>
7	<p>Now I would like to discuss a specific part of the Project Narrative Section. In the FOA, Part One of the Model Test Project Narrative is identified as the "Plan to Improve Population Health." This part of the Project Narrative serves as a basis for a deliverable of the 48-month Model Test cooperative agreement project period. This particular deliverable of the cooperative agreement is a finalized, actionable, Plan to Improve Population Health.</p> <p>A "Plan for Improving Population Health," a "Plan to Improve Population Health," and a state-wide "Population Health Plan" are synonymous terms.</p>
8	<p>Appendix 1 of the FOA and text within the body of the FOA relate to the requirements for two distinct elements related to population health. Today, I would like to review the requirements of both elements.</p> <p>Appendix 1 of the FOA describes what a finalized, actionable, Plan to Improve Population Health looks like. The "format" elements identified in Appendix 1 of the FOA (pages 64-66) do NOT apply to Part 1 of the Model Test Project Narrative portion of the application. Rather, the format elements prescribed in Appendix 1 apply to a complete and finalized Plan to Improve Population Health.</p>
9	<p>As I just mentioned, Appendix One describes what a finalized, actionable, Plan to Improve Population Health should consist of. For example, a complete Plan to Improve Population Health should:</p> <ul style="list-style-type: none"> <li>• Outline goals, objectives and strategies that align with the population health metrics that have been developed by the CMMI/CDC team</li> <li>• Include the evolving role of new models of health care delivery such as Patient Centered Medical Homes, Accountable Care Organizations and Accountable Care Communities to improve population health.</li> <li>• Include interventions that are evidence-based and focus on the general population, high risk groups, and/or groups experiencing disparities in health conditions or outcomes.</li> <li>• Include strategies that will be led by both governmental and non-governmental partners</li> </ul>
10	<p>Additional elements of a finalized Plan to Improve Population Health are described in Appendix 1 and on this slide. I would like to emphasize again that Model Test applicants are not required</p>

	to submit a finalized Plan to Improve Population Health within their application.
11	<p>In Part 1 of 9 of the Model Test Project Narrative, entitled “Plan to Improve Population Health,” an applicant should:</p> <ul style="list-style-type: none"> <li>• Describe how the applicant will develop a state-wide Plan to Improve Population Health during the 48-month project period.</li> <li>• Describe how the applicant will ensure that its Plan to Improve Population Health will integrate population health strategies with public health officials and health care delivery systems for all populations.</li> <li>• Describe how the applicant intends on addressing the core measures identified in the Population Health Metrics document in its Plan to Improve Population Health.</li> <li>• Describe how the applicant will consider integrating state strategies to address child wellness and prevention priorities, as applicable.</li> </ul>
12	<p>In the “Plan to Improve Population Health” portion of a Model Test applicant’s Project Narrative, an applicant could describe:</p> <ul style="list-style-type: none"> <li>• Who will lead the effort</li> <li>• What data will be used</li> <li>• How stakeholders will be engaged</li> <li>• A timeline for development of the Population Health Plan</li> <li>• Governance</li> <li>• Policy considerations</li> <li>• Sustainability plans</li> </ul>
13	<p>As mentioned previously, the “Plan to Improve Population Health” portion of the Model Test Project Narrative will serve as the basis of an expected deliverable of the Model Test project period. By the end of the 48-month project period, a Model Test awardee is expected to:</p> <ul style="list-style-type: none"> <li>• Deliver a finalized “Plan for Improving Population Health,” consisting of the elements outlined in Appendix 1 of the Round Two FOA, to CMS.</li> <li>• Begin to operationalize and implement their finalized Plan for Improving Population Health.</li> </ul>
15	<p>As you know, strategies to improve population health may be quite broad and expansive. Therefore, the CDC has identified Core Population Health Metrics to help guide the work of SIM awardees.</p> <p>The Core Population Health Metrics focus on three priority areas: tobacco use, diabetes care, and obesity.</p> <p>These metrics were selected based on the following criteria:</p> <ul style="list-style-type: none"> <li>• High population burden and high societal costs</li> <li>• Amenable to interventions with the potential to improve health, improve quality of care and decrease costs within the next three to five years</li> <li>• Data for the measure are available for major segments of the population at the state and/or sub-state level.</li> </ul>
16	<p>In the Model Test Project Narrative, the applicant should describe how it intends on addressing and/or incorporating measures within the three priority areas (tobacco use, diabetes, obesity), as outlined in the Core Population Health Metrics document, in its Population Health Plan.</p>

	Applicants should Refer to Appendix 1 of the FOA for guidance on how a final, complete, <b><i>Plan to Improve Population Health</i></b> should incorporate the Core Population Health Metrics.
17	The Centers for Disease Control and Prevention will work collaboratively with the Innovation Center to provide ongoing technical assistance to SIM Round 2 Model Test awardees in developing and refining their Plans to Improve Population Health.
19	Finally, this slide contains links to additional resources that applicants should consult when drafting their proposals and developing their deliverables.
20	As you know, electronic cooperative agreement applications are due by 5:00pm EDT on July 21, 2014. The anticipated notice of cooperative agreement announcement date is October 31, 2014. The anticipated cooperative agreement period of performance for Round Two Model Test awardees is January 1, 2015, to December 31, 2018 (inclusive of a pre-implementation period of up to 12 months).
21	Please direct administrative grant questions to Gabriel Nah and direct programmatic questions to me.
22	Please visit our FAQ page often as we are continually updating it with additional questions and answers. As always, you may also send questions to <a href="mailto:StateInnovations@cms.hhs.gov">StateInnovations@cms.hhs.gov</a> . Thanks for joining us today. We look forward to working with you.