

**WEBINAR SCRIPT:** State Innovation Models Initiative Round 2 Webinar: Model Design Proposal Format Requirements, the “Population Health Plan” Portion of the Model Design Proposal, and the Population Health Plan Deliverable of the Model Design Project Period

Slide	Script
1	<p>Good afternoon and thank you for joining us. My name is Leah Nash and I am a Program Analyst for the State Innovation Group within CMS’s Center for Medicare and Medicaid Innovation.</p> <p>I would like to review a few housekeeping items before we proceed:</p> <ul style="list-style-type: none"> <li>• All WebEx audience lines should be muted.</li> <li>• As a safeguard, please ensure that you mute your line to avoid background noise.</li> <li>• Please submit questions through the Q&amp;A pod on the left hand side of your adobe connect room screen. Questions received today will be addressed in the FAQ section of our website.</li> <li>• A PDF of the slides, a script and a recording of the audio portion of this webinar will be posted to our website shortly after the conclusion of the webinar.</li> </ul> <p>Today we will cover three key topics related to the State Innovation Models Initiative Round Two Model Design Project Proposal as described in the Funding Opportunity Announcement published on May 22, 2014.</p> <p>The three topics to be covered today are: 1) the Model Design proposal format requirements, 2) the Population Health Plan portion of the Model Design Project Narrative and 3) the Population Health Plan deliverable of the Model Design project period.</p>
2	<p>More specifically, today’s webinar will briefly review the nine parts of the Model Design Project Narrative, application page limits, and format requirements. I will then discuss Part One of the Model Design Project Narrative, entitled “Population Health Plan.” Next, I’ll provide clarification regarding Appendix 1 of the SIM Round Two funding opportunity announcement, describe an expected deliverable of the Model Design project period and briefly touch on the origin and utility of the Core Population Health Metrics. I’ll conclude with describing potential technical assistance available in this area, additional resources, and important dates.</p>
3	<p>The Model Design Project Narrative Portion of the application package consists of 9 parts, listed here on this slide: 1) Population Health Plan, 2) Health Care Delivery System Transformation Plan, 3) Payment and/or Service Delivery Model, 4) Leveraging Regulatory Authority, 5) Health Information Technology, 6) Stakeholder Engagement, 7) Quality Measure Alignment, 8) Monitoring and Evaluation Plan, and 9) Alignment with State and Federal Innovation.</p>
4	<p>The entire Project Narrative portion of the proposal (parts one through nine) may not exceed 15 double-spaced pages. Parts one through five of the Project Narrative are limited to a total of 10 double-spaced pages. Part 6 of the Project Narrative, entitled “Stakeholder Engagement Strategy,” is limited to two double-spaced pages. Parts seven through nine are limited to three double-spaced pages</p>
5	<p>Model Design applications may not exceed 27 total pages. As you can see, this total includes four distinct sections, each with its own page limit and spacing requirements. As I’ve just mentioned, the Project Narrative section cannot exceed 15 double-spaced pages. The Budget Narrative section must also be double-spaced and cannot exceed 5 pages. The Financial Analysis section may be single-spaced and cannot exceed two pages. Lastly, the Operational Plan may be single-spaced and cannot exceed 5 pages.</p>

6	<p>Additional format requirements apply. Applicants must use 8.5 inch by 11 inch letter-size pages with one inch margins on all sides. All pages of the Project Narrative must be paginated in a single sequence. Font size must be 12-point with an average character density no greater than 14 characters per inch. The Project Abstract is restricted to a one-page summary, and it may be single-spaced.</p>
7	<p>Now I would like to discuss a specific part of the Model Design Project Narrative Section. In the FOA, Part One of the Model Design Project Narrative is identified as the Population Health Plan. This part of the Project Narrative serves as a basis for a deliverable of the 12-month Model Design cooperative agreement project period. This particular deliverable of the cooperative agreement is a close-to-final outline of a Plan to Improve Population Health.</p> <p>A “Plan for Improving Population Health,” a “Plan to Improve Population Health,” and a state-wide “Population Health Plan” are synonymous terms.</p>
8	<p>Appendix 1 of the FOA and text within the body of the FOA relate to the requirements for two distinct elements related to population health. Today, I would like to review the requirements of both elements.</p> <p>Appendix 1 of the FOA describes what a finalized, actionable, Plan to Improve Population Health looks like. The “format” elements identified in Appendix 1 of the FOA (on pages 64-66) do NOT apply to Part 1 of the Model Design Project Narrative portion of the application. Rather, the format elements prescribed in Appendix 1 apply to a complete and finalized Plan to Improve Population Health.</p>
9	<p>As previously mentioned, Appendix One describes what a finalized, actionable, Plan to Improve Population Health should consist of. For example, a complete Plan to Improve Population Health should:</p> <ul style="list-style-type: none"> <li>• Outline goals, objectives and strategies that align with the population health metrics that have been developed by the CMMI/CDC team</li> <li>• Include the evolving role of new models of health care delivery such as Patient Centered Medical Homes, Accountable Care Organizations and Accountable Care Communities to improve population health.</li> <li>• Include interventions that are evidence-based and focus on the general population, high risk groups, and/or groups experiencing disparities in health conditions or outcomes.</li> <li>• Include strategies that will be led by both governmental and non-governmental partners</li> </ul>
10	<p>Additional elements of a finalized Plan to Improve Population Health are described in Appendix 1 and on this slide. I would like to emphasize again that Model Design applicants are not required to submit a finalized Plan to Improve Population Health within their application.</p>
11	<p>The requirements for Model Design applicants are as follows: In Part 1 of 9 of the Model Design Project Narrative, entitled “Population Health Plan,” an applicant should:</p> <ul style="list-style-type: none"> <li>• Describe how the applicant will develop a close-to-final outline of a state-wide Plan to Improve Population Health during the 12-month project period.</li> <li>• Describe how the applicant will ensure that its close-to-final outline of a Plan to Improve Population Health will integrate population health strategies with public health officials and health care delivery systems for all populations.</li> <li>• Describe how the applicant intends on addressing the core measures identified in the Population Health Metrics document in its close-to-final outline of a Plan to Improve</li> </ul>

	<p>Population Health.</p> <ul style="list-style-type: none"> <li>Describe how the applicant will consider integrating state strategies to address child wellness and prevention priorities, as applicable.</li> </ul>
12	<p>In the “Population Health Plan” portion of a Model Design applicant’s Project Narrative, an applicant could describe:</p> <ul style="list-style-type: none"> <li>Who will lead the effort</li> <li>What data will be used</li> <li>How stakeholders will be engaged</li> <li>A timeline for development of the Population Health Plan</li> <li>Governance</li> <li>Policy considerations</li> <li>Sustainability plans</li> </ul>
13	<p>As mentioned previously, the “Population Health Plan” portion of the Project Narrative will serve as the basis of an expected deliverable of the Model Design project period. By the end of the 12-month project period, a Model Design awardee is expected to:</p> <ul style="list-style-type: none"> <li>Demonstrate substantial progress towards finalizing a “Plan for Improving Population Health,” consisting of the elements as outlined in Appendix 1 of the Round 2 FOA.</li> <li>Deliver to CMS a close-to-final outline of a Plan for Improving Population Health within their state.</li> <li>Ensure that resources are in place to draft, finalize and implement the Plan within a reasonable time frame after the conclusion of the project period.</li> </ul>
14	<p>As you know, strategies to improve population health may be quite broad and expansive. Therefore, the CDC has identified Core Population Health Metrics to help guide the work of SIM awardees.</p> <p>The Core Population Health Metrics focus on three priority areas: tobacco use, diabetes care, and obesity.</p> <p>These metrics were selected based on the following criteria:</p> <ul style="list-style-type: none"> <li>High population burden and high societal costs</li> <li>Amenable to interventions with the potential to improve health, improve quality of care and decrease costs within the next three to five years</li> <li>Data for the measure are available for major segments of the population at the state and/or sub-state level.</li> </ul>
15	<p>In the Model Design Project Narrative, the applicant should describe how it intends on addressing and/or incorporating measures within the three priority areas (tobacco use, diabetes, obesity), as outlined in the Core Population Health Metrics document, in its close-to-final outline of a Population Health Plan.</p> <p>Applicants should Refer to Appendix 1 of the FOA for guidance on how a final, complete, Plan to Improve Population Health should incorporate the Core Population Health Metrics</p>

16	The CDC will work collaboratively with the Innovation Center to provide ongoing technical assistance to SIM Round 2 Model Design awardees in developing and refining their close-to-final outlines of a Plan to Improve Population Health.
17	Finally, this slide contains links to additional resources that applicants should consult when drafting their proposals and developing their deliverables.
18	As you know, electronic cooperative agreement applications are due by 5:00pm EDT on July 21, 2014. The anticipated notice of cooperative agreement announcement date is October 31, 2014. The anticipated cooperative agreement period of performance for Round Two Model Design awardees is January 1, 2015, through December 31, 2015.
19	Please direct administrative grant questions to Gabriel Nah and direct programmatic questions to me.
20	Please visit our FAQ page often as we are continually updating it with additional questions and answers. As always, you may also send questions to StateInnovations@cms.hhs.gov. Thanks for joining us today. We look forward to working with you.