

Health Care Innovation Challenge

November 17, 2011



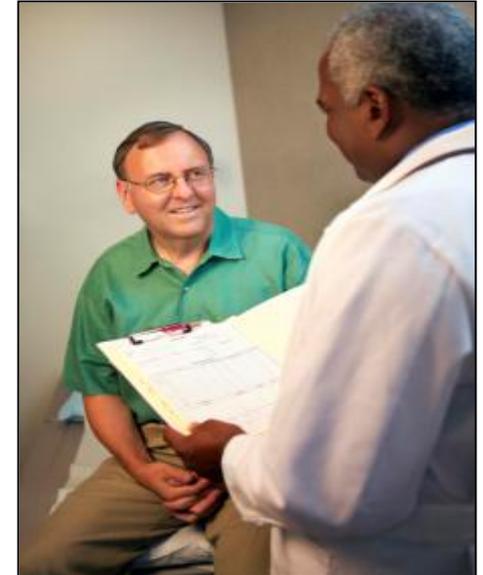
The Innovation Center

Mission Statement

“Be a constructive and trustworthy partner in identifying, testing, and spreading new models of care and payment that continuously improve health and health care for all Americans.”

A Future System

- **Affordable**
- **Accessible** – to care and to information
- **Seamless and Coordinated**
- **High Quality** – timely, equitable, safe
- **Person and Family-Centered**
- **Supportive of Clinicians** in serving their patients' needs
- **Engaged** with the community and fulfilling its population's unique needs



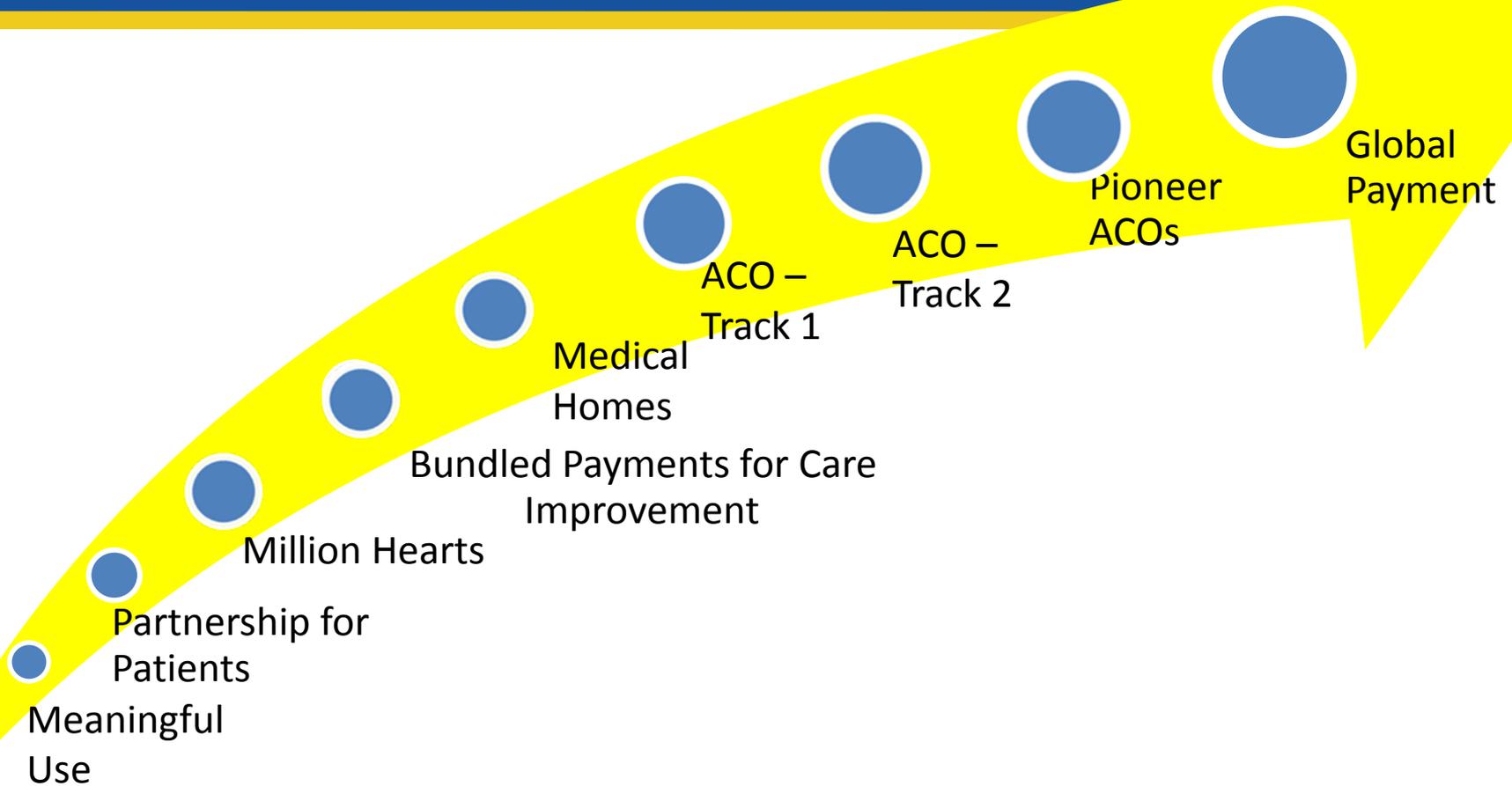
Measures of Success

Better health care - Improve individual patient experiences of care along the IOM 6 domains of quality: *Safety, Effectiveness, Patient-Centeredness, Timeliness, Efficiency, and Equity*

Better health - Focus on the overall health outcomes of populations by addressing underlying causes of poor health, such as: physical inactivity, behavioral risk factors, lack of preventive care, and poor nutrition

Reduced costs - Lower the total cost of care for Medicare, Medicaid and CHIP beneficiaries by improving quality of care and patient experience

Innovation Center Menu of Options



Innovation Center Initiatives

Innovation Center Initiatives Support Care Transformation

- ACO Initiatives: Shared Savings Program, Pioneer, Advance Payment, Learning Sessions
- Bundled Payments for Care Improvement
- Innovation Advisors Program
- Multi-Payer Advanced Primary Care Practice Demonstration
- Comprehensive Primary Care Initiative
- Partnership for Patients
- Federally Qualified Health Center (FQHC) Advanced Primary Care Practice Demonstration
- Medicaid Health Home State Plan Option
- State Demonstrations to Integrate Care for Dual Eligible Individuals
- Demonstration to Improve Quality of Care for Nursing Facility Residents
- Financial Models to Support State Efforts to Coordinate Care for Medicare-Medicaid Enrollees

Transforming Health Care

Innovators across the country have developed other effective care delivery and payment models

- These innovations offer us pathways to building a future health system that is more effective than the current system at improving health care, health, and lowering costs.

Health Care Innovation Challenge

- The Innovation Center has received over 500 suggestions and ideas from across the country.
- This initiative is an open solicitation to innovators across the country to identify and test innovative service delivery/payment models including infrastructure support.
- This Challenge will strengthen the Innovation Center's current menu of options and will address unique needs of communities and populations across the country.

Objectives

Engage a broad set of **innovation partners** to identify and test new care delivery and payment models that originate in the field and improve quality while lowering the total cost of care.

Support innovators that can rapidly deploy care improvement models **within six months of the award** through new ventures or expansion of existing efforts.

Identify new models of **workforce development, training and deployment** that support new models either directly or through new infrastructure activities.

Service/Payment Delivery Model

\$1 billion to fund innovative service delivery and payment models to support those innovative models

Successful proposals will

- Define and test a clear pathway to sustainability (higher quality and lower total system cost)
- Demonstrate care improvement within 6 months of award
- Support care transformation with enhanced infrastructure activity
- Rapidly develop and deploy a health care workforce

Proposals are encouraged to focus on high-cost/high-risk populations

- Including those with multiple chronic conditions, mental health or substance abuse issues, poor health status due to socioeconomic and environmental factors, or the frail elderly

Infrastructure Support

New types of infrastructure will enable others to learn from and support more effective and efficient system-wide function

- Enhancing infrastructure activity is critical to fully achieving better care, better health, and lower costs
- Examples:
 - Implementation of registries
 - Medication reconciliation systems
 - Shared-decision making systems
 - Innovation or Improvement Networks
 - Community collaboratives

Workforce Impact

Transforming our health system requires transformation of our health workforce.

- Need to identify and test new ways to create the workforce of the future that will deliver and support new care models.
- Examples:
 - New roles and skills for existing health professionals
 - New types of workers to support care transformation
 - Team-based models to better utilize a mix of health providers

Speed to Implementation

- Proposed models should be operational and capable of rapid expansion or sufficiently developed to be rapidly deployed.
- Proposals will be expected to deploy care improvement models within 6 months of the award.
- Training programs are eligible for funding but should be intensive, brief programs connected to the model being tested.

Pathway to Sustainability

Proposed models are expected to

- Define and test a clear pathway to ongoing sustainability
- Inform future benefit design and/or payment approaches for CMS consideration and
- Provide recommendations for the scaling and diffusion of the proposed model

Preference will be given to proposals that can achieve sustainability as soon as possible within 3 years.

Examples of sustainability approaches:

- Public-private partnerships
- Multi-payer approaches
- Proposed service delivery agreements with entities such as ACOs or Advanced Primary Care models, mental health/public health systems

Selection Criteria

Awardees will be selected based on the following criteria:

Model Design 30 pts	<ul style="list-style-type: none">• Proposes an innovative approach to achieve better care, better health, and lower costs
Organizational Capacity 25 pts	<ul style="list-style-type: none">• Demonstrates a history of operational success and realistic plans for implementation
Workforce 15 pts	<ul style="list-style-type: none">• Demonstrates significant workforce impact
Sustainability and Finances 20 pts	<ul style="list-style-type: none">• Offers a pathway to sustainability and lowers cost
Evaluation 10 pts	<ul style="list-style-type: none">• Plans for self-evaluation to assess achievement of the Three-part Aim

Evaluation Plan

Performance will be assessed through self-evaluation by awardees and by the CMS evaluation contractor in the following domains:

Better Care and Better Health	Lower Costs	Operational Performance	Workforce
<ul style="list-style-type: none">• Patient satisfaction and/or patient experience• Utilization• Clinical quality• Patient access• Improving the overall health of target population	<ul style="list-style-type: none">• Savings for the total cost of care for the target population	<ul style="list-style-type: none">• Effective implementation of model• Building and/or enhancing necessary infrastructure	<ul style="list-style-type: none">• Workforce acquisition and training• Impact of workforce enhancement on achieving better health, better care and lower costs.

Learning and Diffusion

The Innovation Center will identify and diffuse successful practices that achieve better health care, better health, and lower costs.

Awardees will engage in shared learning activities designed to

- bring organizations together to learn from one another
- actively measure success
- share breakthrough ideas to accelerate progress

Eligible Applicants

CMS wants to engage a diverse group of innovators

Eligible applicants include

- provider groups
- health systems
- payers
- community-collaboratives
- for-profit organizations
- community-based organizations
- local governments
- public-private partnerships
- private sector organizations
- faith-based organizations

Certain organizations could be eligible to apply as conveners

**Note: States are not eligible to apply as awardees.*

Funding Restrictions

Prohibited Uses of Cooperative Agreement Funds

- To match any other Federal funds.
- To provide services, equipment, or supports that are the legal responsibility of another party under Federal or State law (e.g., vocational rehabilitation or education services) or under any civil rights laws. Such legal responsibilities include, but are not limited to, modifications of a workplace or other reasonable accommodations that are a specific obligation of the employer or other party.
- To supplant existing State, local, or private funding of infrastructure or services, such as staff salaries, etc.
- To be used by local entities to satisfy State matching requirements.
- To pay for the use of specific components, devices, equipment, or personnel that are not integrated into the entire service delivery and payment model proposal.

Award Information

Funds will be awarded through **cooperative agreements**

- 2 planned award cycles (March 2012, August 2012)
- Awards expected to range from \$1 million - \$30 million
- Key dates:

Date	Award Process
December 19, 2011	Letter of Intent by 11:59 pm
January 27, 2012	Application Due Electronically by 11:59 pm
March 30, 2012	Awards Granted to Selected Applicants
3-years from Award date	End of Period of Performance

Resources

Access application electronically at:

- <http://www.grants.gov>

In order to apply all applicants must

- Obtain a **Dun and Bradstreet Data Universal Numbering System (DUNS)** number which can be obtained at www.dunandbradstreet.com
- Register in the **Central Contractor Registration (CCR)** database. More information at www.ccr.gov

Resources

Webinars

- The Innovation Center will be offering webinars to assist potential applicants in various areas of the application such as
 - ✓ Project Narrative
 - ✓ Quality Measures and Financial Plan
- More information including dates will be posted on innovations.cms.gov

Any Questions

- Contact InnovationChallenge@cms.hhs.gov

Q&A

Please use the webinar feature to submit any questions you have for the speaker.