



Vertical Integration... Independent, yet Connected



*Partnering to define
“Recovery’s Role” in
the Continuum of Care*

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Mission Statement



To advocate, educate, celebrate and support all who seek to access, initiate, achieve and sustain recovery/health and wellness, and an improved life in the community

Recovery Community Organization

- A recovery community organization (RCO) is an **independent**, non-profit organization led and governed by representatives of local communities of recovery
- RCO's organize recovery-focused policy advocacy activities, carry out recovery-focused community education and outreach programs, and/or provide peer-based recovery support services (P-BRSS)
- **Recovery Community** (Broadly defined) – people in long-term recovery, their families, friends and allies, including recovery-focused addiction and recovery professionals – includes organizations whose members reflect religious, spiritual and secular pathways of recovery.

Vertical Integration

Process in which several steps in the production and/or distribution of a product or service **are controlled by a single company or entity**, in order to increase that company's or entity's power and/or effectiveness in the marketplace.

Continuum of Care (System)

- Refers to the range of services available within the health care sector, **and to some extent, outside it**, available to address health and wellness needs
- The term suggests a concept of an increasing intensity of **care** rather than a specific and unvarying list of services.

Defining Recovery as a “System”

- **Macro:** A macrosystem is a **large system** within which microsystems are contained
- **Mezzo (Mid-level):** Mostly involves working with small groups and organizations, with common examples including self-help groups, clubs, associations, prisons, schools, hospitals and businesses
- **Micro:** The microsystem of an individual generally includes their family, peer group, school or work, childcare and sometimes a church, temple, or mosque.

Advocacy vs Activism

Advocacy

Publicly recommend or support

Activism

Campaigning to bring about political or social change

Community Organizer's Mantra

“Agitate, but not alienate”

...I Can Not Path Alone

Recovery Community Organizations:

- Share a recovery vision, authenticity of voice and are independent, **serving as a bridge between diverse communities of recovery**, the addiction treatment community, governmental agencies, the criminal justice system, the larger network of health and human services providers and systems and the broader recovery support resources of the extended community

www.williamwhitepapers.com/pr/2007DefiningRecoveryCommunityOrganization.pdf

“Recovery” Oriented System of Care

- Creating recovery-oriented systems of care requires a **transformation of the entire service system** as it shifts to becoming responsive to meet the needs of individuals and families seeking services
- To be effective, recovery-oriented systems **must infuse the language, culture, and spirit of recovery** throughout their systems of care
- They have to develop **values and principles that are shaped by individuals and families in recovery.**